

## Increase distribution by selling your 'General Admission' event tickets via the Internet with



By listing event(s) on the Vtix web site, you provide ticket buyers with a secure, convenient environment for purchasing your event tickets online. Only cost to you the promoter is a small event setup fee. (free setup if you print your tickets with us) Any individual, group or organization ticketing single or multiple **General Admission\*** events can take advantage of this service. Seminars, concerts, sporting and other entertainment functions... any event that requires admission.

(\*for events requiring seat selection, refer to 'Reserved Seating' brochure)

### How does it work?

We assign each event with a link; [www.vtixonline.com/events/eventid](http://www.vtixonline.com/events/eventid) so that you can direct patrons to your event selling page through your own web site or other promotional /social media. Your ticket buyers can view a description of the event and other event-specific information on this page.

They must first select the number of tickets to be purchased and then click on the 'Find Tickets' button. The system will search for available tickets by price type selected.

The screenshot shows the V-TIX ONLINE interface for the event 'The Circus of Oz'. It includes event details such as 'When: Friday, May 8, 2015, 7:00pm' and 'Where: PNE Garden Auditorium, Vancouver Bc'. A ticket selection table is visible with columns for 'General Admission', 'Stu/Sen (65+)', and 'Youth (18 & under)'. The 'Find Tickets' button is highlighted. Below the table, there is a description of the event and a list of terms and conditions.

The screenshot shows the checkout page on V-TIX ONLINE. It displays an order summary table with columns for 'Qty', 'Item', 'Price', and 'Total'. The total amount is \$60.08. Below the table, there are sections for 'Customer Information', 'Payment Information', and 'Billing Address'. A 'Buy Now' button is visible at the bottom.

Qty	Item	Price	Total
1	Adult Ticket(s) in General Admission	\$22.00	\$22.00
2	Stu/Sen (65+) Ticket(s) in General Admission	\$16.00	\$32.00
3	Web Fee	\$1.50/ticket	4.50
1	Processing Fee	2.7%	1.58
		Delivery Method: E-tickets	0.00
		<b>Total</b>	<b>\$60.08</b>

The second page provides a summary of the transaction and requests credit card payment details. (Visa/MasterCard) As soon as the sale is confirmed and the payment authorized, the Vtix system automatically sends both you and the buyer an email confirming all the details of the sale.

For ticket distribution, you have 3 options; in option 1, the buyer can pick up the tickets at the door (Will Call) by simply providing the Order ID included in their confirmation email. In option 2, you can choose to mail tickets in advance of the event. As emails are received, you are responsible for mailing tickets from the inventory allocated by you for web sales. You can add a delivery method fee automatically during the web sale to offset the cost of delivery.

(see next page for option3)

In option 3, you can choose to participate in our 'e-ticket' program at no extra cost. With e-tickets, the email sent to the ticket buyer contains a link which enables them to print each ticket purchased as shown or viewed on a mobile device. An e-ticket can be considered an actual ticket and can eliminate the need to exchange the email confirmation with a physical ticket as in option 1 or 2 reducing the cost of ticket printing. The ticket buyer can simply have his e-ticket confirmed at the door or at will call.

Each e-ticket contains a QR code as well as the order ID. If you want to speed up event access by eliminating the need for will-call confirmation or are just concerned about security, you can scan the QR code on an e-ticket that is either printed or displayed on a mobile device. This will ensure that a ticket is valid and has not been duplicated or acquired fraudulently. This does not require the purchase/rent of special scanning equipment as any IOS or Android smart phone can be converted to a scanner. You can read more about this service on our web site or contact Vtix for more information.




**Adult Ticket(s) in GEN Admission**

\$22.00 + \$2.01 (avg. fee per ticket)

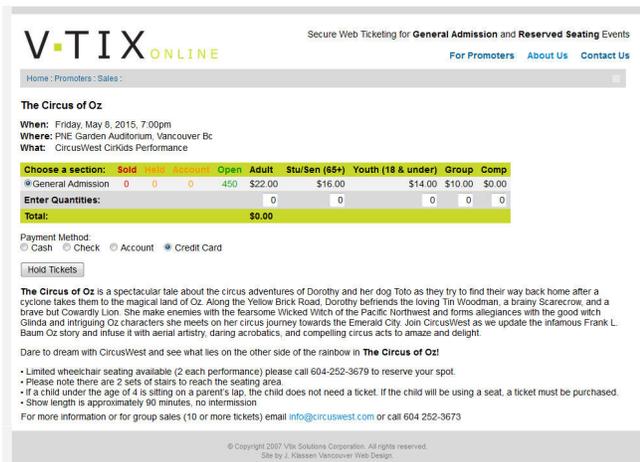
**The Circus of Oz**

Friday, May 8, 2015, 7:00pm

PNE Garden Auditorium

Restricted to 19 years of age or older. Valid photo ID is required, General Admission. No Audio or Video Recording Devices.

### Promoter Access:



**V-TIX ONLINE** Secure Web Ticketing for General Admission and Reserved Seating Events  
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**The Circus of Oz**

When: Friday, May 8, 2015, 7:00pm  
Where: PNE Garden Auditorium, Vancouver Bc  
What: CircusWest CirKids Performance

Choose a section:	Sold	Reserved	Open	Adult	Stu/Sen (65+)	Youth (18 & under)	Group	Comp
* General Admission	0	0	0	450	\$22.00	\$16.00	\$14.00	\$10.00 \$0.00
<b>Enter Quantities:</b>	0	0	0	0	0	0	0	0
<b>Total:</b>	<b>\$0.00</b>							

Payment Method:  
 Cash  Check  Account  Credit Card

**The Circus of Oz** is a spectacular tale about the circus adventures of Dorothy and her dog Toto as they try to find their way back home after a cyclone takes them to the magical land of Oz. Along the Yellow Brick Road, Dorothy befriends the loving Tin Woodman, a brassy Scarecrow, and a brave but Cowardly Lion. She makes enemies with the fearsome Wicked Witch of the Pacific Northwest and forms alliances with the good witch Glinda and intriguing Oz characters she meets on her circus journey towards the Emerald City. Join CircusWest as we update the infamous Frank L. Baum Oz story and infuse it with aerial artistry, daring acrobatics, and compelling circus acts to amaze and delight.

Dare to dream with CircusWest and see what lies on the other side of the rainbow in **The Circus of Oz!**

- Limited wheelchair seating available (2 each performance) please call 604-252-3679 to reserve your spot.
- Please note there are 2 sets of stairs to reach the seating area.
- If a child under the age of 4 is sitting on a parent's lap, the child does not need a ticket. If the child will be using a seat, a ticket must be purchased.
- Show length is approximately 90 minutes, no intermission

For more information or for group sales (10 or more tickets) email [info@circuswest.com](mailto:info@circuswest.com) or call 604 252-3673

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Site by J. Klassen Vancouver Web Design.

As the promoter, you can login to your event at any time to check sales, view, export and print attendance and financial reports.

Optionally, you can use the Vtix Online system as your own mini box office at no additional cost to you as the promoter. If your patron prefers to phone you or show up in person to purchase a ticket, you simply login to your event from any location or computer with Internet access to perform basic box office sales functions. The easy-to-use interface enables you to make sales, collect basic patron information and accept multiple payment types like credit card, (Visa/MasterCard) cash, cheque, comps or assign on

account. If you entered an email address for the patron, the system automatically sends both you and the patron an email confirming the sale. Print/export multiple reports by ticket type, payment type and ticket seller for example.

At the end of your event, you will have a comprehensive bookkeeping record of all ticket sales for accounting purposes and event reconciliation.

**Payment Procedure:** Funds generated from ticket sales can be redirected to your Canadian or US bank account as they occur. Optionally, we can collect the funds on your behalf and disburse them on the next business day after the completion of your event. We email an Event Reconciliation Report and issue a cheque or initiate a wire transfer within 1 business day after report approval.

